

## All Nippon Airways, Los Angeles Dodgers Hit a Home Run with Partnership Extension

- ANA continues the team sponsorship as Official Japanese Airline Partner of the World Champions, Los Angeles Dodgers
- ANA will offer special commemorative pins and signature beer to celebrate the partnership



**LOS ANGELES, March 13, 2025** — All Nippon Airways (ANA), Japan's largest and 5-Star airline for 12 consecutive years, and the Los Angeles Dodgers, coming off a championship victory, announced today a multi-year extension of their strategic alliance, continuing ANA's role as the Official Japanese Airline Partner of the championship team.

To commemorate the collaboration, ANA travelers will receive a collectible ANA and LA Dodgers special pin badge that highlights the partnership. Each pin features the ANA logo prominently alongside classic Dodgers imagery: stylized stadium scene, a "World Champions" banner and a vintage-look baseball glove. The airline will begin distributing the pins onboard at LAX starting May through September to all LAX-Tokyo passengers, one at a time, not as a set of three.

Also, the airline will serve complimentary Golden Road LA Dodgers Blonde Ale to business class passengers on flights originating from LAX from April 1 to September 30, 2025 on the Los Angeles-Tokyo flights.



“Our partnership with the Los Angeles Dodgers is a testament to the growing bond between Japan and American baseball and we thrilled to extend our relationship,” said ANA’s President and CEO Shinichi Inoue. “The amenities will allow fans to celebrate the Dodgers’ legacy while enjoying ANA’s world-class service. Beyond the excitement on the field, we hope this collaboration will further strengthen the ties between the United States and Japan, fostering a deeper connection through our shared love of baseball. Together, we’ll not only celebrate the team’s success but also inspire the next generation of baseball fans.”

ANA, which began non-stop service to Los Angeles in 1986, operates three round trips daily between Los Angeles and Tokyo Haneda or Tokyo Narita. ANA continues its commitment to growing baseball and honoring Japan’s rich baseball heritage. The Dodgers will showcase All Nippon Airways signage behind home plate at Dodger Stadium. ANA branding will also appear on the Dodger Stadium outfield wall and the team’s backdrop for select media interviews during home and away games. ANA will serve as the presenting partner of select promotional stadium giveaways throughout the partnership.

“Partnering with ANA allows us to explore innovative ways to engage our fans, both in the stadium and beyond,” said Lon Rosen, Executive Vice President & Chief Marketing Officer, Los Angeles Dodgers. “We look forward to enhancing the fan experience and building a stronger bridge between Los Angeles and Japan for seasons to come.”

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#### **About ANA**

Founded in 1952 with just two helicopters, All Nippon Airways (ANA) has grown to become the largest airline in Japan. Today, ANA HOLDINGS Inc. (ANAHD) is recognized as one of the World’s Most Admired companies by Fortune.

ANAHD was established in 2013 as the largest airline group holding company in Japan, comprising 70 companies. It offers three distinct airline brands: ANA, Peach, the leading LCC in Japan, and AirJapan, launched in 2024 for international routes covering Asia.

ANA’s legacy of superior service has earned SKYTRAX’s 5-Star rating every year since 2013, making it the only Japanese airline to win this prestigious designation for 12 consecutive years.

ANAHD has been selected as a member of the Dow Jones Sustainability World Index list for eight consecutive years and the Dow Jones Sustainability Asia Pacific Index list for nine consecutive years.

For more information about ANA and ANA HD, please visit:

<https://www.ana.co.jp/group/en/>

### **About the Los Angeles Dodgers**

*The Los Angeles Dodgers franchise, with eight World Series championships and 25 National League pennants since its beginnings in Brooklyn in 1890, is committed to a tradition of pride and excellence. The Dodgers, baseball's 2024 World Champions, have been recognized as ESPN's Sports Humanitarian Team of the Year and are dedicated to supporting a culture of winning baseball, providing a first-class, fan-friendly experience at Dodger Stadium, and building a strong partnership with the community. With the highest cumulative fan attendance in Major League Baseball history, and a record of breaking barriers, the Dodgers are one of the most cherished sports franchises in the world. Visit the Dodgers online at [www.dodgers.com](http://www.dodgers.com), follow them on Twitter @Dodgers and like them on Facebook at [www.facebook.com/Dodgers](http://www.facebook.com/Dodgers). For media information, visit [www.dodgerspressbox.com](http://www.dodgerspressbox.com).*

### **About Golden Road Brewing**

Golden Road Brewing was founded in 2011 to bring delicious, California-inspired craft beer to the Los Angeles area in the most sustainable way possible. Now available nationwide, Golden Road is known for their best-selling Mango Cart, a perfectly balanced craft wheat ale made with real mango. Visit Golden Road's Southern California pubs at their original Atwater Village location, Downtown LA, Anaheim, and Huntington Village. For more information, check out [www.goldenroad.la](http://www.goldenroad.la) or follow [@GoldenRoadBrew](https://twitter.com/GoldenRoadBrew) and [@MangoCartBeer](https://twitter.com/MangoCartBeer).