

## ANA HOLDINGS Announces to Issue Social Bond



- Funds raised will be used to meet UN Sustainable Development Goals (SDGs).
- Seven-year bond totaling five billion yen will be issued in May 2019.

**TOKYO, April 17, 2019** — ANA HOLDINGS INC. (hereinafter "ANA HD") is issuing a social bond, backing the company's values through a financial method designed to incentivize social development. Bond valuing five billion yen will be supported by SMBC Nikko Securities Inc. as a social bond structuring agent, and Nomura Securities Co., Ltd. The bond is planned to be issued in May 2019, subject to market conditions, and is scheduled to mature in seven years.

This is not the first time that ANA HD has issued bonds influenced by the company's commitment to its corporate social responsibility (CSR). In October 2018, ANA HD became the first airline in the world to issue "[green bond](#)" that raised funds for sustainability initiatives. ANA HD is again at the cutting edge of CSR with its forthcoming social bond, as it will become the first social bond issuer as a non-financial company in Japan.

"Our social bond represents more than just an excellent investment opportunity," said Ichiro Fukuzawa, CFO of ANA HOLDINGS INC. "They offer investors a chance to have a meaningful impact on the world around them while still turning a profit. ANA HD is always looking for new ways to embody its corporate values, so it should come as little surprise that we place just as much of an emphasis on financing as we do on innovation in airline services."

ANA HD's social bonds can be traced back to this past February when the ANA Group announced its [FY2018-2022 Mid-Term Corporate Strategy](#). This describes how the group plans to achieve sustainable growth and create value by focusing on environmental, social and governance management. ANA HD identified the Environment, Human Rights, Diversity and Inclusion, and Regional Revitalization as its four main pillars and has incorporated them into its corporate strategy.

The goal of this strategy is to enhance ANA Group by creating both social and economic value. With the increased importance of environmental, social and governance-related initiatives, ANA HD is actively finding ways to contribute to the achievement of the United Nation's Sustainable Development Goals (SDGs).

Funds raised through the social bond will be used to simplify air travel while increasing accessibility and sustainability. This includes efforts to update ANA's website to meet global W3C accessibility guidelines as well as improvements to domestic airports. Airports will be upgraded to boost efficiency and improve accessibility for passengers with disabilities as part of efforts to meet the goals outlined by SDG 11. The proceeds of the social bonds will be also used for similar changes which will be made to ANA office areas to help the company contribute to the achievement of SDG 10.

Social bond is an effective tool for those seeking to raise funds to boost sustainability and livability. ANA HD is proud to be at the forefront of these initiatives and will always seek opportunities to live up to its stated values by improving the world around us.

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**About ANA**

Following the “Inspiration of Japan” high quality of service, ANA has been awarded the respected 5-Star rating every year since 2013 from SKYTRAX. ANA is the only Japanese airline to win this prestigious designation seven years in a row. Additionally, ANA has been recognized by *Air Transport World* as “Airline of the Year” three times in the past 10 years - 2007, 2013 and 2018, becoming one of the few airlines winning this prestigious award for multiple times.

ANA was founded in 1952 with two helicopters and has become the largest airline in Japan, as well as one of the most significant airlines in Asia, operating 80 international routes and 118 domestic routes. ANA offers a unique dual hub model which enables passengers to travel to Tokyo and connect through the two airports in the metropolitan Tokyo, NARITA and HANEDA, to various destinations throughout Japan, and also offers same day connections between various North American, Asian and Chinese cities.

ANA has been a member of Star Alliance since 1999 and has joint venture partnerships with United Airlines, Lufthansa German Airlines, Swiss International Airlines and Austrian Airlines.

Besides the full service and award winner carrier ANA, the ANA Group has two LCCs as consolidated subsidiaries, Vanilla Air Inc. and Peach Aviation Limited. The ANA Group carried 53.8 million passengers in FY2017, has approximately 39,000 employees and a fleet of 260 aircraft. ANA is a proud launch customer and the biggest operator of the Boeing 787 Dreamliner.

For more information, please refer to the following link.

<https://www.ana.co.jp/group/en/>

This press release has been prepared for the sole purpose of publicly announcing the Company's issuance of the Bonds, and not for the purpose of soliciting investment or engaging in any other similar activities within or outside of Japan.