



## ANA will Start Serving Famous IPPUDO Ramen in Premium Economy

~New “ANA Exclusive” flavor especially developed for ANA customers ~

**TOKYO, November 22, 2017** – ANA, Japan’s largest and only 5-star airline, and IPPUDO, the world’s renown ramen brand since 1985, are proud to announce the expansion of their partnership.

Starting December 2017, “TRITON Noodle Soup,” an ANA and IPPUDO collaboration ramen, will be enriching ANA Premium Economy’s wide variety snack menu.

From 2013, ANA has been serving IPPUDO ramen in First and Business Class as a snack option onboard. This collaboration with IPPUDO is highly received by all passengers around the world.

The new ANA exclusive ramen in Premium Economy contains specially selected noodles that blend well with the perfectly harmonized mild chicken and succulent pork broth. On top are the texture-rich cabbage, onions, *agedama* tempura batter, and scent of yuzu to complete the light dish.

We chose the soup of the ramen with chicken and pork intentionally, since when translating chicken and pork into Japanese, it will be “Tori(chicken) Ton(pork)”, which rhymes with our company color, “TRITON” blue. This triton blue is also reflected in the ramen cup design. We hope that this humor and ramen will make the passengers have a heartwarming experience onboard.

ANA and IPPUDO hope many people will enjoy our ANA exclusive flavor ramen and their experience onboard.

### ■ About the Collaboration Ramen

#### “TRITON Noodle Soup”

- Available Class: Premium Economy on international flights
- Available Routes: Europe, Bangkok, Singapore, and India
  - \*Not available on North America, Mexico, Sydney, Jakarta, and Kuala Lumpur
- Serving Hours: Served between the first and the second meal service



Photo of “TRITON Noodle Soup”



Photo of “IPPUDO Saint-Germain”

## **About ANA**

ANA is the largest airline in Japan by revenues and passenger numbers. Founded in 1952, ANA flies today on 87 international routes and 117 domestic routes. The ANA group has 39,000 employees and a fleet of about 250 aircraft. In FY2016, it carried 52.1 million passengers and generated revenues of 1.77 trillion Japanese yen. ANA has been a member of Star Alliance since 1999 and has joint-ventures with United Airlines on trans-Pacific and Asia routes, and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 26 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazine, and in 2017 was awarded five stars for the fifth consecutive year by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner.

## **About IPPUDO**

IPPUDO, a world renowned Japanese ramen brand founded in 1985.

Mr. Kawahara, the founder of IPPUDO, is known as the "Ramen King" and has been awarded with many titles.

IPPUDO was the driving force to create the nationwide "tonkotsu (pork bone broth) ramen" boom in Japan.

Established the first overseas restaurant in New York in 2008, now there are over 70 outlets in 12 countries. The rich and aromatic tonkotsu soup and home-made thin noodles are made with the choicest ingredients by craftsmanship, thus are enthusiastically appreciated by ramen fans around the globe. IPPUDO innovates and builds the "global standard of ramen" all over the world by ensuring not only deliciousness but also great service and atmosphere

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