

'Tastes of JAPAN' by ANA

Featuring Hyogo, Iwate and Okinawa Prefectures



TOKYO, August 18, 2017 - In September 2013, ANA Group launched its 'Tastes of JAPAN' campaign. This project, which introduces regional beverages and cuisine to ANA customers on board ANA flights and at airport lounges, is designed to raise the profile of Japan's lesser-known prefectures, particularly to overseas customers, and drive tourism to Japan. The project is also intended to stimulate local economies, in part by boosting consumption of regional agricultural products.

The seventeenth phase of the project will introduce ANA customers to products from Hyogo, Iwate and Okinawa prefectures between September 2017 and November 2017. This will include:

Hyogo

In November, passengers in business class on international flights will be served a lightly-smoked *Tajima Sukoyaka Chicken* sauté with a *Kobe* red wine sauce. *Tajima Sukoyaka Chicken* is a well-known brand of chicken from Hyogo Prefecture (*Sukoyaka* means healthy). The succulent taste of the chicken is perfectly complemented by the smoked flavor of the sauté.



In September, at the ANA SUITE LOUNGE DINING h restaurant at Haneda Airport, passengers boarding international flights, can enjoy *Gokoku-Manju* (five-grained steamed buns) with *Akashi Sea Bream* accompanied by a soup made with onions from *Awaji Island* and mushrooms. The steamed *Akashi Sea Bream* wraps the bun containing five grains of black sesame, soybean, azuki bean, millet and barley.

Iwate

From September through November, passengers in business class on international flights can enjoy the local cuisine of Iwate prefecture. The served dish features the local specialty of *Hittsumi*, a flattened flour dumplings in a broth, served in a bowl together with locally-caught salmon and *Nanbu-fu* (a local variety of wheat bran).



In October, the ANA SUITE LOUNGE DINING h restaurant at Haneda Airport, will serve passengers boarding international flights, "ANA Original Parfaits Iwate". The parfait includes compote made using Iwate's famous *Shin-sekai* (which means new world) brand apples as well as vanilla ice cream created with milk from the local town of *Kuzumaki*, and caramel ice cream.

Okinawa

From September through November, passengers in business class on international flights will be served *Agu Pork* in a *Moromi* bowl. *Agu* is a high-quality brand of pork unique to Okinawa, and known for its sweet and juicy flavor.



During the same period, the ANA SUITE LOUNGES for international flights at Narita and Haneda Airports, will offer Okinawa-grown *Shequasar* with herb jelly. This refreshing dessert is made with herb tea featuring a mixture of seven herbs, including hibiscus, accompanied by jelly made with French honey, topped off with citrus fruit pieces including locally-harvested *Shequasar*.

Airport Lounges: Japanese Sake Corner

As part of the project, ANA customers are able to sample Japanese sake and shochu, the 'Kokushu' or national spirits of Japan, at ANA airport lounges in Haneda, Narita and Kansai Airports.

'Tastes of Japan' website

Information on the featured prefectures is available on our dedicated web site in English and other languages:

<https://www.ana.co.jp/tastesofjapan/en/>



ANA Group operates Japan's only 5-star rated airline with Japan's largest domestic network and an expanding network of international routes. It will continue to implement various initiatives to promote the culture and heritage of Japan and serve as a bridge between Japan and the rest of the world.

Notes to Editors

'Tastes of JAPAN' by ANA features different prefectures in 3-month cycles. The project introduces food, drinks, and desserts to customers through ANA services, the website and other channels. Prefectures previously featured by the 'Tastes of JAPAN' project are ; Kumamoto, Hokkaido, Miyagi, Ehime, Miyazaki, Shizuoka, Hiroshima, Nagasaki, Ishikawa, Okayama, Oita, Yamagata, Kagawa, Yamaguchi, Fukushima, Osaka, Tottori, Toyama, Nara, Fukuoka, Niigata, Kanagawa, Shiga, Aichi, Gifu, Mie, Aomori, Kyoto, Saga, Fukui, Yamanashi, Kagoshima, Akita, Saitama, Shimane, Tokyo, Gunma, Wakayama, Nagano, Ibaraki, Kochi, Tochigi, Chiba and Tokushima.

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About ANA

ANA is the largest airline in Japan by revenues and passenger numbers. Founded in 1952, ANA flies today on 87 international routes and 121 domestic routes. The ANA group has about 35,000 employees and a fleet of about 250 aircraft. In FY2015, it carried 50.8 million passengers and generated revenues of 1.79 trillion Japanese yen. ANA has been a member of Star Alliance since 1999, and has joint-ventures with United Airlines on trans-Pacific and Asia routes, and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 26 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazine, and in 2017 was awarded five stars for the fifth consecutive year by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner.